

# Customer Account Portal (CAP)

Everything today is online. You can stream movies, make your car payments, and send money across the world in a snap.

Whether you need help promoting your business, or simply managing your customers, the Customer Account Portal is perfect for you.

Make your life a little easier and bring your business into the latest generation of technology today by adding your Customer Account Portal.



## Customers Can Manage Their Own Account and Payments

### Generate revenue

Generate additional revenue with online sales through your Customer Account Portal. The CAP is a stand alone customer web interface that can be linked from any new or existing website securely. The CAP allows customers to manage their own account without having to even bother you! So whether you have a tender or not, your customers can manage how and when they make payments to their account.

### Business to business accounts

When you add business or fleet accounts, the CAP allows business owners to manage their own employees when it comes to washing their vehicles. Whether they have WashCards or WashPass, the CAP allows them to set up, manage, and maintain every account they have.

# CAP Features & Dimensions

## Value packages & promo codes

The CAP also allows you to set up Value Packages and Promotion codes for your loyal customers. Value packages give you the option to set lower prices for valued customers. Promotion codes can be shared through social media and your website to drive more traffic to your wash.

## Account management

When a customer needs to print a receipt, it can be a daunting task to go back in your history to find it. With the CAP, customers can print and export receipts on their own directly from their phone, tablet or computer. Allow your customers to have the freedom to manage their own personal information and payment methods.

## Gift cards

Give your customers the ability to purchase a gift card with ease and without having to have someone tending your business. When a customer orders a card online, you see a notification of where to send the card(s). If you do have an attendant, customers can pay for it on their phone and receive it directly from your wash.

## CAP benefits

- Connect your social media accounts for easy use and access
- Purchase new cards online with a credit card
- Recharge existing cards
- Protect card balances by registering them
- Fleet invoices can be paid with a credit card
- Run activity reports
- Customers manage their own accounts
- Print or export credit card receipts
- Redeem online promo codes

## Completely custom

WashCard has a team ready to make your CAP completely customized to your business. We can create your account portal to match your current website so your brand is consistent no matter where your customer sees it.

## Get the word out!

WashCard can also help you in advertising your new CAP with posters, banners, metal signs, or other items to help fit the needs of your business. We will work directly with you to ensure your CAP is a useful tool for your customers and for you!

