

Want to substantially increase your revenue?

Fleet & Business Accounts

Car wash owners who have added WashPass for fleet or business accounts have increased their business, on average, over \$7,000 a month! Having fleet or business accounts makes more money for your business and gives the fleet manager complete control online. They are able to run reports, manage their own wash tags, which vehicles they go on, and how they wash their vehicles, saving them time and money. It's a win-win.

Unique Account Upgrades & Loyalty

Account holders can be given options to add to their WashPass program, such as free vacuums. For example, increase a monthly subscription fee by \$5.99 for unlimited vacuums. The average redemption is only 15% and that benefits your bottom line. This simple method gives you an easy way to earn more from your already loyal customers.

WashPass gives you, the owner, the ability to easily create custom loyalty programs like an unlimited wash program to keep your customers coming back month after month. We offer a wide variety of loyalty options to benefit you and your customers.



Customer Account Portal

Adding the Customer Account Portal (CAP) gives your customers the power to manage their own account while giving you the freedom to manage your wash. Registered customers can review account history, participate in promotional programs, disable lost cards, and more!

Additionally, businesses can choose to automatically charge a single credit card for all purchases made. The CAP gives your customers the power over their account.



Call us or visit washcard.com today for more information!

