

Pay By Phone

Gain members with mobile payment options!

Pay by Phone is a new feature that allows members to use their smartphone to pay for their washes. Help get customers washing faster, easier, and more conveniently. At the same time, keep their financial information safe and secure.



Pay from your phone!

How Does It Work?

A member simply scans the QR code at the location to start the payment process. Members can create an account and store multiple payment methods, including PayPal, or they can choose to pay as a guest. Once they are registered or select to pay as a guest, they simply select their service, confirm their payment, and off they go!

When members register their account, they are able to see payment history and export that data for later use. This is especially hand for business accounts who want to keep records for tax purposes. Pay By Phone offers your members a new way to manage and make their payments without use of new equipment or wires running through your locations.

Collect Marketing Data

Once your members create their accounts, which include email and phone numbers, you can export the information and use services such as MailChimp (email) or Mozeo (text) and reach out to your customer base. Use this to market in a new way you have never been able to before.

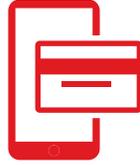
Offer A Free Wash To Get Them Started.

Get your mobile payments started strong by offering members a free wash when they purchase a prepaid package. They are happy with a free wash. You are happy because they will keep coming back!

Check Out The Features

Prepaid or On Demand

Offer one or both options to your members. By using an On Demand option, members can complete their transactions one by one if they prefer. However, by offering a Prepaid option, users can select an amount to add to their account and receive additional discounts similar to card based programs.



Promo Codes

Push your marketing to the next level. Give instant rewards through email, social media, or text message. Let your customers know when they can save! By using any one of these outlets, you can provide your members a way to input a promotion code to save on the time and day you set.



Text Blasting

Send out a text blast to your customers. Whether a simple reminder of weather, or a promotion code to stop by, give them a reason to keep coming back. With text blasts you can keep in contact with your customers and remind them about special offers and discounts.



The Setup Process, Step By Step:

- Open QR Scanner app and taps the link on the screen.
- Create an account using Facebook, Google+, Pay by Phone or use guest account.
- Prompted to add a card. Enter credit card information to make payments.
- Pay by Phone is now ready.

Upsell With Exclusive Packages

Create separate payment packages for your mobile users. Pay By Phone allows you to set different pricing for each of your services. Gain more mobile customers and cut down on dollars and coins being collected.



Use With Any Service

Do you have multiple services with multiple types of equipment? Not a problem for WashCard. We'll add Pay By Phone to your services without running wires or making more work for you.



The Wash Process, Step By Step:

- Park near/at wash service
- Bring up Pay by Phone for payment.
- Scan the QR code with a smart phone camera.
- Select Wash Package & confirm.
- Once a transaction is complete, the wash service will start right away.