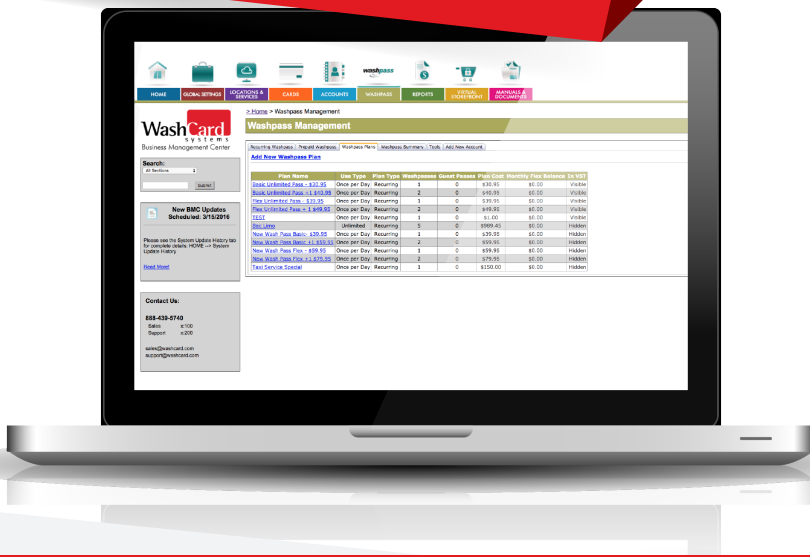


WashPass RFID Reader

It's **MORE** than **JUST** a reader

The WashPass system gives you more freedom, more time, and more money in your bank. Earn recurring revenue, rain or shine!



How Does It Work?

WashCard has been serving the car wash industry for over 25 years and was the first to introduce an RFID reader and recurring payment programs. We work with operators to ensure their business is fitted with the necessary products to improve their consumer experience.

Take advantage of WashPass to automate more than just the payment process. Automate invoicing, fleet accounts, payments and more. We make it easy and stress free. Add on to your existing auto-cashiers without interruption. Customize your hardware and software to your brand and needs.

Along with the benefits of loyalty programs, customized pricing, customized graphics, WashCard also provides the highest payment security for you and your customers.

WashPass Features:

- Invoices are automatically prepared & emailed
- Automate credit card payments
- Customers manage their own account
- Limit unauthorized use with tamper proof tags that “self-destruct” when removed
- Fleet managers manage everything including the tags on their vehicles
- Customize your package pricing, wash packages, and promotions
- Offer “Guest Pass” cards to use on added services like vacuums
- Custom RFID graphics, wash tags, wash cards, website, and Customer Account Portal
- Include loyalty programs such as birthday washes, usage bonuses, fundraising incentives, promotion codes
- One place to update recurring payments
- Great for car dealers too!

Want to substantially increase your revenue?

Fleet & Business Accounts

Car wash owners who have added WashPass for fleet or business accounts have increased their business, on average, over \$7,000 a month! Having fleet or business accounts makes more money for your business and gives the fleet manager complete control online. They are able to run reports, manage their own wash tags, which vehicles they go on, and how they wash their vehicles, saving them time and money. It's a win-win.

Unique Account Upgrades & Loyalty

Account holders can be given options to add to their WashPass program, such as free vacuums. For example, increase a monthly subscription fee by \$5.99 for unlimited vacuums. The average redemption is only 15% and that benefits your bottom line. This simple method gives you an easy way to earn more from your already loyal customers.

WashPass gives you, the owner, the ability to easily create custom loyalty programs like an unlimited wash program to keep your customers coming back month after month. We offer a wide variety of loyalty options to benefit you and your customers.



Customer Account Portal

Adding the Customer Account Portal (CAP) gives your customers the power to manage their own account while giving you the freedom to manage your wash. Registered customers can review account history, participate in promotional programs, disable lost cards, and more!

Additionally, businesses can choose to automatically charge a single credit card for all purchases made. The CAP gives your customers the power over their account.



Call us or visit washcard.com today for more information!

